

# OPTIMIZE

It's time for you to take some vacation.



It's common for managers of a growing fleet to experience operational redundancies, spiraling workloads and higher costs.

But it's not inevitable. There are several strategies you can use right now to increase efficiency and reduce waste. In other words, you can still go on vacation even as your fleet grows.

In this white paper, we provide a view of optimization tools that generate data in a visual form, so you can easily turn data into action.

## Fuel cards

Fuel cards improve **security**, by using card controls that limit what drivers can purchase; and **efficiency**, by putting detailed fueling information at your fingertips.

Fuel cards allow you to monitor spending habits, set limits on purchases, activate and deactivate cards, and more.

The best cards collect what's known as Level III data. A Level III card lets managers stop or control transactions and know in real-time who is spending how much to fuel each vehicle.

## Custom reporting

Say "so long" to spreadsheets, checkbooks, ledgers and receipts. Deeper insights are available more easily than ever with automatic fuel card reporting that seamlessly integrates with your existing software.

Reports might show a full range of posted transaction data, provide a snapshot of data at the time of the report, outline savings opportunities, identify fraud or policy violations, and more.

### Purchase Activity Report

CARD NUMBER	CARD EMBOSING	VEHICLE/ASSET IDENTIFIER	VEHICLE DESCRIPTION	PLATE					
0013	2012 Ford Taurus	123456	2012 Ford Taurus	123456					
DATE	TIME	SITE ADDRESS	PROMPT INFO	TRANS CODE	ODOM.	PROD	UNITS	COST/UNIT	FUEL
		PREVIOUS ODOMETER			1,090				
MAR-08	16:11	1601 Truman Anytown USA	S Brownswood	OP	1,200	UNL	12.074	3.739	
MAR-15	15:48	25 S Linden Anytown USA	S Brownswood	OP	1,110	UNL	11.362	3.779	
MAR-15	18:27	178 Galoway Anytown USA	S Brownswood	OP	1,650	UNL	7.151	3.649	
MAR-18	10:08	1601 Truman Anytown USA	S Brownswood	OP	1,650	UN+	9.714	4.199	
PERIOD TOTALS					560		49.331		
YTD TOTALS					1680		108.894		
PERIOD AVERAGES: MPG, PPG, CPM					13.89			3.892	
YTD AVERAGES: MPG, PPG, CPM					13.89			3.773	

Available online, on demand and by email, generating reports that help you understand and optimize your fuel trends has never been easier.



### Mobile apps

Numerous free mobile applications allow drivers to obtain the lowest retail price for fuel. As one example, WEX offers WEX Connect, a free app showing the closest fuel stations with the least expensive gas, as well as stations offering alternative fuels.



### Premium GPS tracking

Sometimes referred to as “telematics,” premium GPS tracking solutions send engine and location data from your vehicles to a laptop in your office or a mobile device in the field so you can monitor your fleet anytime, anywhere.

Premium GPS tracking helps you cut fuel consumption, lower maintenance costs, increase driver productivity, detect unsafe or illegal driving, eliminate unauthorized vehicle use, prevent theft, optimize routing, limit idling, and regulate time at job sites.

### Driver scorecards

Are your drivers using vehicles after hours, buying premium fuel, overfilling or diverting fuel, driving too fast, or not using seat belts? Companies with GPS tracking systems assemble that data into a scorecard that informs and influences training and benefits, so you can reward good drivers and help outliers.

### Analytics

Web-based analytics platforms seamlessly integrate data from fleet cards and GPS tracking to uncover fraud, manage product controls and identify cost-saving opportunities.

Managers using analytics software can easily monitor Key Performance Indicators, create custom queries quickly, and easily set up side-by-side comparisons of drivers, vehicles, divisions and geographical regions on a single screen.

### Are you optimizing?

It’s common for managers of a growing fleet to experience operational redundancies, a spiraling workload and higher costs.

But it’s not inevitable. There are several actionable strategies you can use to innovate to increase efficiency and reduce waste in your expanding fleet.

Use the expertise of your vendors to help you start. Many vendors can take a consultative role with your organization at no cost. Often, you don’t even have to be a customer — just be willing to listen to new ideas, new technologies and emerging trends.

### DID YOU KNOW?

Optimizing your analytics program to save costs can be a project in itself. You’ll be more successful if you set goals. Some could include:

- Identify fraud and payments that don’t adhere to policy.
- Monitor compliance with contract terms.
- Gain insight into true costs by reviewing expenses.
- Improve cash management by optimizing vendor payments.
- Improve payment efficiency by identifying bottlenecks.
- Compare spending between organizational units.
- Identify opportunities for bulk purchases.

